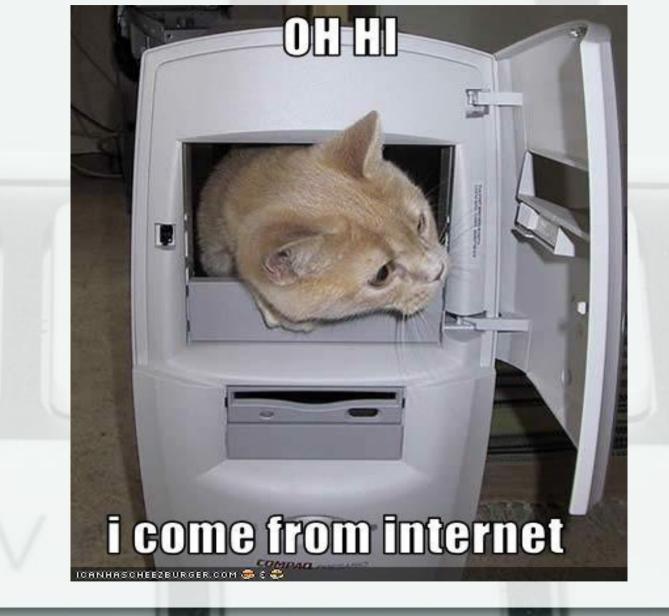
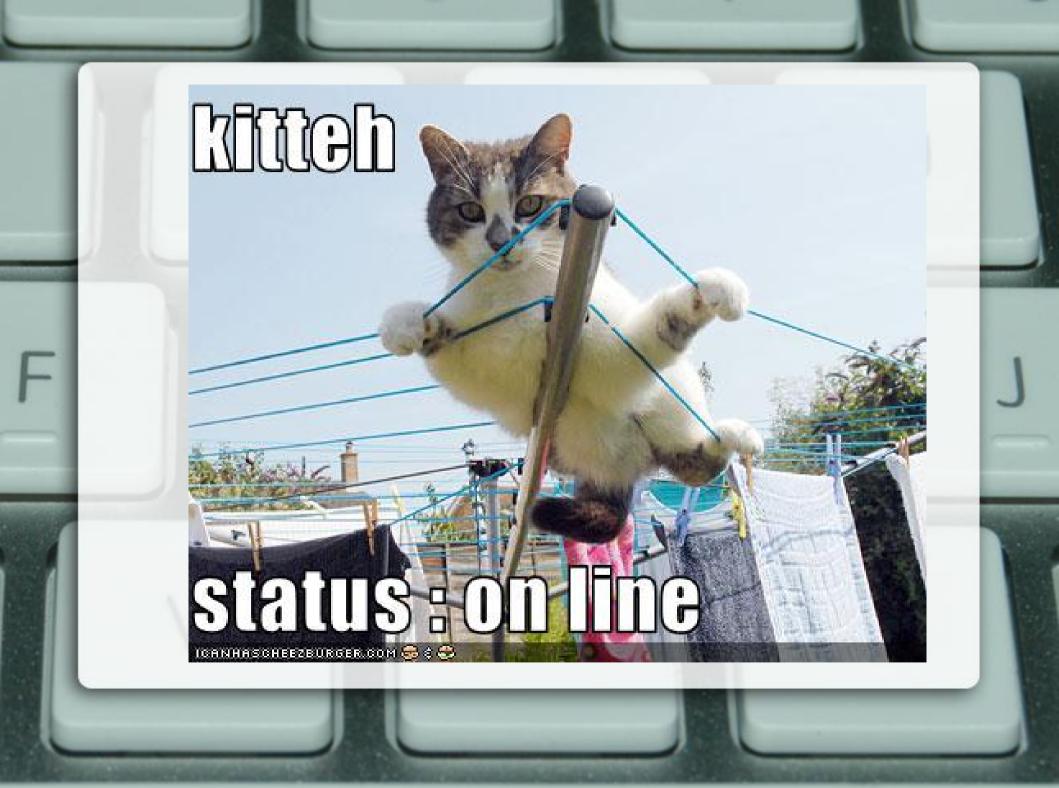
Kids Ministry Networking in the Information Age

By Tony Kummer

What do you think about when I say Information Age?





Information Age

individuals have the ability:

- to transfer information freely
- to have instant access to knowledge that would have been difficult or impossible to find previously.

So What???

- You can now produce and distribute information across the global village
- Christian educators can collaborate like never before
- You can get help and help others with the smallest kids ministry issues

 Using free curriculum off the Internet will hold back your children's ministry

 Most people use Facebook to waste time or spy on old friends from High School

 You can't make real friends over the Internet.

 The Internet will eventually change everything about our society.

 If your church can buy curriculum, then you don't need to go online for ideas.

7 Tools for Online Networking

Can you name them?

Facebook.com



- 500m users
- Publishers Pages (like LifeWay VBS)
- Easy Church communication

Tip: Use groups for church communication Tip: Always introduce yourself when adding someone as an online friend.

Kidology.org



- \$60 per year
- Active forums
- Resource
 library called
 'zones'

Tip: Use 'garage sale' to find used materials. Tip: Free access to forums & their 'open curriculum'

Twitter.com



- Like a giant chat room
- #kidmin tag
- Mobile phones
- micro-blogging

Tip: easy to follow conferences from home

CMconnect.org



- Free social network for kids ministry
- Local networks
- Active forums

Tip: new spinoff website imakidmin.com

Publisher Forums



- Most major publishers have one
- LifeWay stands out with their VBS community

Tip: upload pictures & video from your VBS decorations

Kids Ministry Blogs



Top 100 Children's Ministry Blogs by TONY KUMMER on WEDNESDAY 15 SEPTEMBER 2010

In the past, I've tried to rank some of the top kidmin blogs. We even had a bracket style blog tournament last March. But those attempts were too subjective and diidn't offer a real ranking for blogs below the very top

That's why I've spend many hours over the last week building this nearly definitive ranking of children's ministry blogs. Click here to read about the ranking factors or grab a badge for your site.

Rank Blog Name		PPW	GRS	PA	PI	BonusTotal	
1	Children's Ministry Onli <u>ne</u>	5.8	217	47	627	576	303.4
		6.1	38	45	1030	530	206.3



Delores Parish said: I love Christmas because everyone's spirit seems to be heightened during this season.... VouTube Innovative New Curriculum from Spark Kids Bible Lessons Lindsey Whitney said: Sounds like it Sunday School holds really promise! I'll have to head on over and check it out. Preschool Lessons

Pastor Appreciation Coloring Page Children's Sermons Linda said: Great coloring page. Thank Silly Bands Lesson for Children's Church

ACTIVITIES

Crafts

Sunday School sarah said: Thank you so much for sharing this innovative way of reaching

- Personal sites with frequent updates
- Leave comments
- wordpress.com

Tip: custom search with google "site:samluce.com lesson plans" Tip: search for "top kids ministry blogs"

YouTube.com



- Free video sharing
- Leave comments
- Easy with a flip camera

Tip: Make sure to require approval before comments appear on your videos

Case Studies

Given the following situations, where would you go online to find help or help others?

#1 VBS Game Disaster

You decided to try a new VBS publisher besides LifeWay. It was a big mistake because the directors manual basically says find your own game ideas. Which online tool could help you? Where could you leave a note telling others to avoid that same mistake?

#2 Discouraging Monday

You've just had the worse Sunday since you've been serving in ministry. Where can you go to talk to someone in confidence about your ministry struggles? Where can you find something encouraging to keep you motivated to try again?

#3 Starting a Local Network

You've discovered that ministry can be lonely and you want to connect with other kids ministers. Where could you go to find people within a few hours to join a networking group? What can you do if you discover you are in the middle of nowhere?

#4 Rewriting Your Church Nursery Manual

You're new pastor is passionate about a well organized church. He wants you to create a policy manual for the church nursery. Where can you find help for this project?

#5 Pass It Forward

You've been in ministry for 25 years and want to share what you've learned with others. Which of these online tools could help you serve younger kids ministers.