2019 CHILDREN'S MINISTRY STATISTICS

We surveyed 400 kidmin leaders & reviewed all the latest research. Here's what we learned.

- 2/3 of Christians came to faith before age 18.
- Conversion > age 21 is rare, only 1/4 of believers.
- 43% came to Christ < age 12.
- 1/2 of children who come to Christ are led by parents.
- 29% listed children's ministry as a factor.

- 86% of Kidmin leaders serve "because Jesus loves kids".
- 42% of parenting aged adults belong to a church.
- 65% of Kidmin leaders go online for ideas & encouragement.

- 2/3 of leaders surveyed are unpaid volunteers.
- 62% of leaders surveyed said financial support was limited.
- 51% of leaders surveyed have < 25 children each week.